

Artini Holds Fund Raiser for the Sichuan Disaster

~ Showing its Care and Concern~

[18 May 2008, Hong Kong] The recent earthquake disaster in Sichuan's Wenchuan County has sparked an outpouring of global concern and a desire to help the victims of this terrible tragedy. Artini China Co. Ltd., a leading retail chain operator and manufacturer of fashion accessories in the PRC ("Artini" or the "Group", Stock Code: 789), has responded to this disaster by quickly organising the "Expressing Care and Confronting the Disaster Hand-In- Hand" fund raising event on 18th May 2008 to express the Group's desire to help in this dire time of need.

At the Artini retail shop in Mixc Plaza, Shenzhen, Mr. Eric Tse, the Chairman and Executive Director announced that sales totaling RMB1,000,000 generated on 18th May 2008 from Artini's 146 retail outlets, comprising the Group's two brands - Artini and Q'ggle, would be donated to the area for disaster relief. Mr. Tse also called on customers of Artini and society at large to show their care and generosity toward the earthquake victims.

Ms. Qiqi, brand ambassador for Artini, also showed her supported in this charity event by purchasing a set of fashion accessories. This hastily arranged fund raising event has received an enthusiastic response from customers, many of whom had offered messages of support and hope on greeting cards sent to the victims of the disaster in Sichuan.



Customers of the Shenzhen Mixc Plaza Artini shop show their support and encouragement by sending greeting cards.