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ARTINI
ARTINI CHINA CO. LTD.
雅天妮中國有限公司
(Incorporated in Bermuda with limited liability)
(Stock code: 789)

ANNOUNCEMENT PURSUANT TO LISTING RULES 13.09(1)

This announcement is made pursuant to Rule 13.09(1) of Rules (the “Listing Rules”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Director(s)”) (the “Board”) of Artini China Co. Ltd. (the “Company”) is pleased to announce that on 7 January 2010, the Company entered into two non-legally binding licensing deal memoranda (“LDM 1” and “LDM 2”, collectively known as “LDM”) with two licensors (“Licensor(s)”) respectively.

Pursuant to LDM 1, it is to grant the Company a global non-exclusive licence and right to use certain materials and trademarks of soccer legend Pelé owned by the Licensor for a term commencing from 6 January 2010 and expiring on 31 December 2015 with a first right of renewal for another five years upon expiry. Pursuant to LDM 2, it is to grant the Company a global (exclude Italy) non-exclusive licence and right to use certain materials and trademarks of Federazione Italiana Giuoco Calcio – FIGC owned by the Licensor for a term commencing from 6 January 2010 and expiring on 31 December 2010, plus six months period for the Company to sell off remaining finished products.

The terms as set out in the LDM are subject to further negotiations and conditions of formal licence agreements (if any). Accordingly, the terms on the LDM as disclosed herein may be amended during the course of negotiations.

To the best knowledge of the Directors, having made all reasonable enquires, each of the Licensors and their ultimate beneficial owners is a third party, which is independent of and not connected with the Company, the Directors, chief executive or substantial shareholders or any of its subsidiaries or their respective associates (as defined in the Listing Rules).

The Board wishes to remind the shareholders of the Company that there is no assurance that binding agreement(s) will be entered into between the Company and the Licensors. Further announcement(s) in relation to the LDM will be made by the Company as and when appropriate in compliance with the Listing Rules. **The shareholders of the Company and public investors are urged to exercise caution when dealing in the shares of the Company.**

By order of the Board
Artini China Co. Ltd.
Tse Chiu Kwan
Chairman

Hong Kong, 12 January 2010

As at the date of this announcement, the executive directors of the Company are Mr. Tse Chiu Kwan, Ms. Ho Pui Yin, Jenny and Mr. Lin Shao Hua; the non-executive director of the Company is Ms. Yip Ying Kam and the independent non-executive directors of the Company are Ms. Chan Man Tuen, Irene, Mr. Lau Fai Lawrence and Mr. Fan William Chung Yue.